

Aileen O'Toole



Aileen O'Toole is a Chartered Director, a qualification awarded by the Institute of Directors on successful completion of its corporate governance programme. She is a Digital Strategist and runs her own digital consulting business. She is a former Business Editor and co-founded of *The Sunday Business Post* newspaper.

Aileen is a Director of Business in the Community Ireland, the not-for-profit organisation which helps businesses develop, manage and measure corporate social responsibility (CSR). She is a former Director of Chambers Ireland, the country's largest business network, and of ASH Ireland, which championed the introduction of the workplace smoking ban.

Aileen joined the Board of the RSA in 2014, having expressed an interest in serving via the Board Diversity Initiative, which provides a bridge between boards and women candidates. Her specialism in digital marketing and communications is of particular relevance to the RSA as it seeks to get its message out to young drivers through social media and other digital channels.