



HARD AND **FAST** FACTS

Pedestrians hit by a car...

at 30 km/h – 1 in 10 will die



at 50 km/h – 5 in 10 will die



at 60 km/h – 9 in 10 will die



Source: Rules of the Road, 2007

THE BIGGER THE PENALTY

Speeding drivers risk getting **three penalty points on their driving licence plus a fine of between €80 to €120**, if you decide to go to court and are convicted you risk **five penalty points and a fine of up to €800**.

A QUALIFIED DRIVER WHO RECEIVES 12 PENALTY POINTS AND A NOVICE / LEARNER DRIVER WHO RECEIVES 7 PENALTY POINTS AT ANY TIME INSIDE A THREE YEAR PERIOD FACES DISQUALIFICATION FROM DRIVING FOR SIX MONTHS.

For more information on speed limits and stopping distances read the **Rules of the Road**, details on novice/learner drivers or penalty points at www.rsa.ie

GET THE POINT! NOT THE POINTS!

RSA

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THE FASTER THE SPEED THE BIGGER THE MESS

RSA



THE **BIGGER** THE RISK OF DEATH

Speed is a major contributory factor to road deaths in the Republic of Ireland.

Between 1997 and 2012, excessive speed contributed to 21% of our road deaths. This is equivalent to 1,162 lives.

THE **BIGGER** THE NUMBER OF DEATHS

8 in 10 Drivers exceed the speed limit on 50km/h roads.

THE **BIGGER** THE MISERY

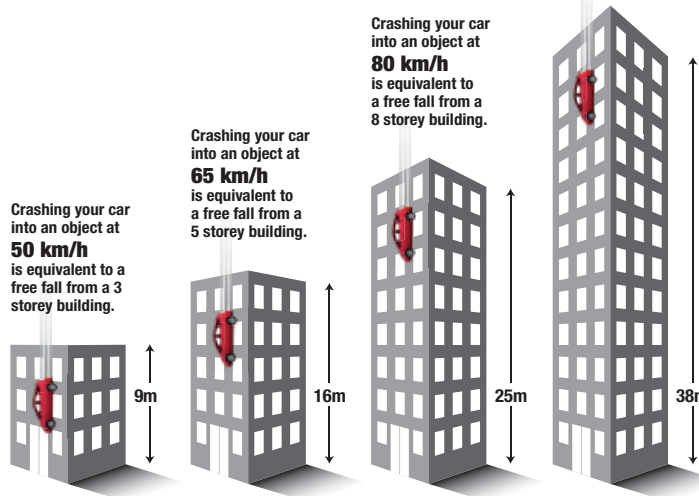
A speeding crash is over in a second but, for the victims, the misery lasts a lifetime.

Speeding is a selfish act which sentences innocent people to a lifetime of pain.

THE **BIGGER** THE HIT

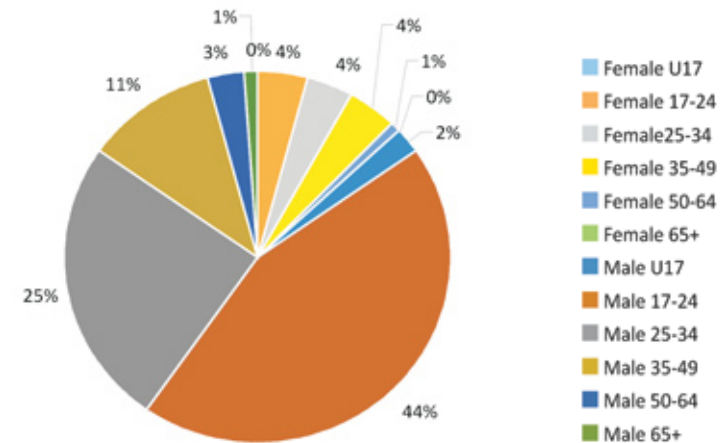
COLLISION IMPACT MEASURED IN HEIGHT OF FALL FROM A TALL BUILDING

Source: RSA / OPW



WHO IS TO BLAME? DRIVERS

Drivers responsible for fatal/serious injury collisions where speeding was a factor by age/gender (Ireland 1996-2012)



Source: RSA Data

EVERY DRIVER IS AT RISK!

THE FASTER THE SPEED, THE BIGGER THE MESS