



Údarás Um Shábháilteacht Ar Bhóithre
Road Safety Authority

Working To Save Lives



Annual Road Safety Lecture

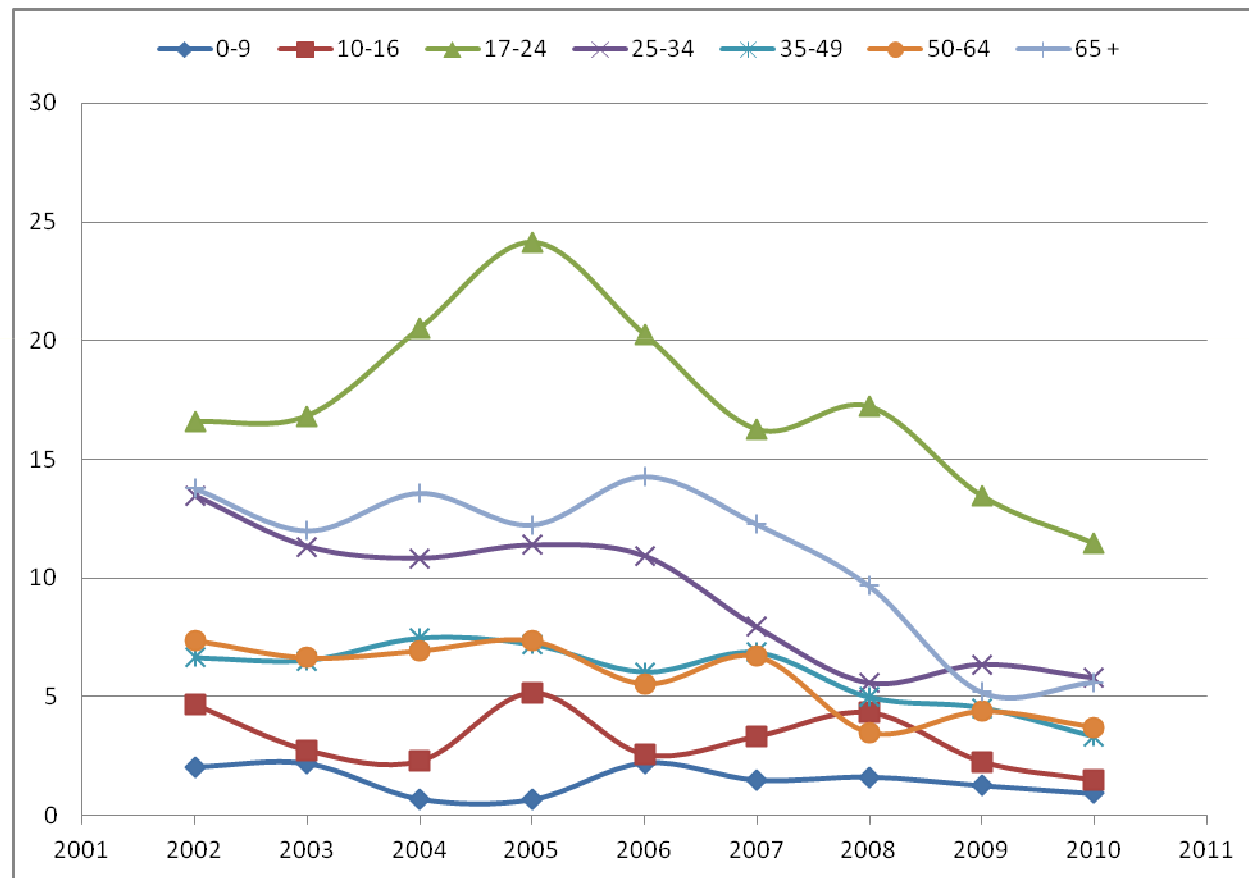
RSA Road Safety Education Resources

Speaker: Mr. Noel Brett, CEO, RSA

10.10.11

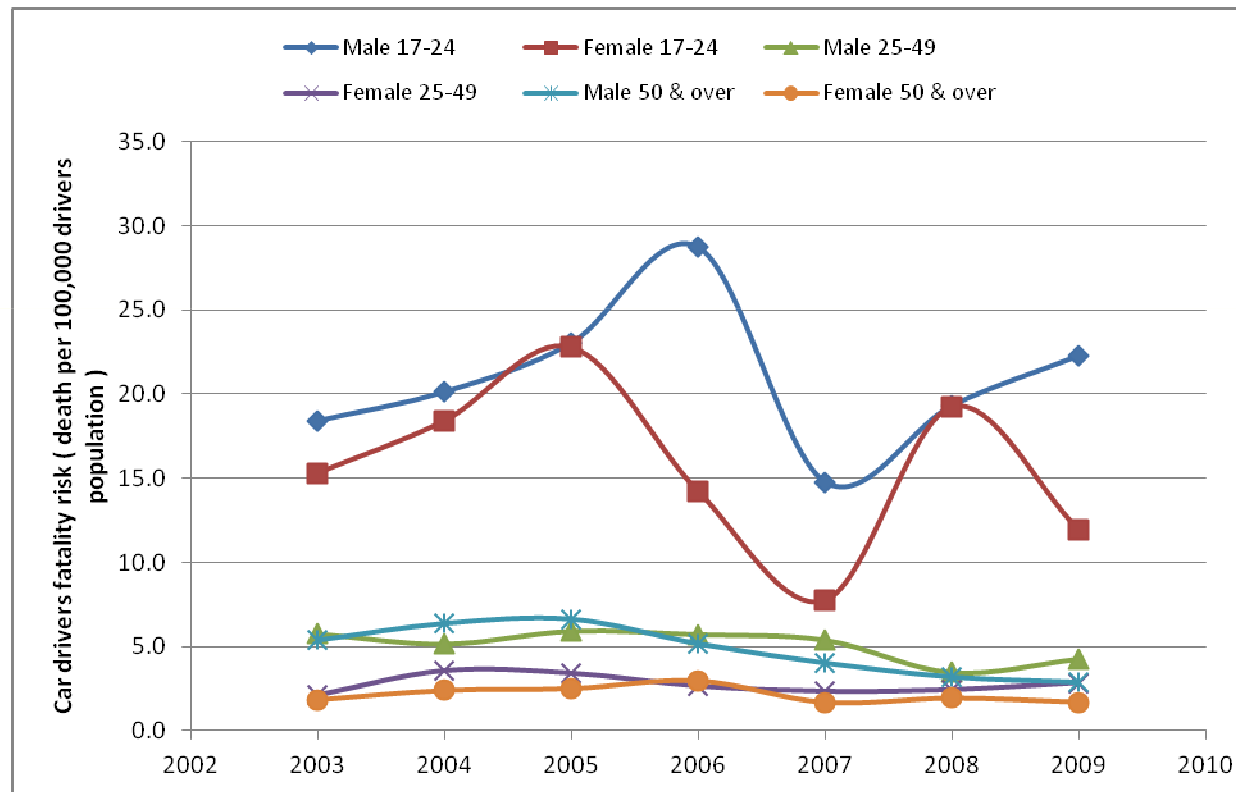
Trend in fatality risk (road death per 100,000 population), 2002-2010

RSA



Trend in Car driver's fatality risk (road death per 100,000 driver's population) by age group and gender

RSA



Education Resources



Pre-School 'Simon and Friends'

- RSA educational resource targeting pre schools throughout the country. In 2010 a total of 25 County and City Childcare Committees committed to roll out the programme with to a network of 4,169 childcare providers such as crèches and preschools throughout the country.

Education Resources



Primary School 'Be Safe'

- 'Be Safe' is an activity based resource on road safety which was developed for primary schools. With materials aimed at children from infants to sixth class, it was developed specifically as part of the SPHE (Social, Personal and Health Education) curriculum and is relevant to the SPHE Strand, 'Myself', which addresses Safety and Protection, Personal Safety, Safety Issues and Making Decisions.

Education Resources



Primary School 'Seatbelt Sheriff and Hi-Glo'

- 'Seatbelt Sheriff' is a fun way to get children, in first class involved in saving lives. Children become Seatbelt Sheriffs by taking a pledge to always buckle up and also make sure that everyone else in the car is buckled up
- 'Hi-Glo Silver' is the Seatbelt Sheriff's horse and his message is one of visibility.

Education Resources



Secondary Level 'Streetwise'

- 'Streetwise' is an activity based interactive road safety educational resource for the Junior Certificate Programme (12-15 year olds) under the curriculum subject CSPE (Civic, Social and Political Education).

Education Resources



‘Secondary Level ‘Your Road to Safety’- Transition Year

- The RSA worked collaboratively with the Department of Education and Science and the National Council for Curriculum and Assessment to develop a road safety programme for schools as part of Transition Year (TY). This programme encourages active learning and the development of awareness, knowledge, skills and values which will create a foundation for the development of safe road users now and into the future.

Education Resources



Wrecked.ie

- Targeted at the high risk 17-24 year old age group. Developed in consultation with An Garda Síochána, the HSE, the Fire Service, Local Authority Road Safety Officers, Youthreach, Fas, and a Behavioral Psychologist from Trinity College Dublin.
- The programme is presented as both an online and offline computer based resource. 'Wrecked.ie' features a series of vodcasts recorded by Irish actors who recount experiences of reckless driving.

Education Resources



Third Level 'Safe Grads'

- The RSA has developed road safety guidelines aimed at 3rd level colleges to enable them to host an informative and successful road safety week.

Education Resources



- **Community Road Safety Programme**
- **‘Play it Safe’– Road Safety Guidelines for Sporting Organisations**

Graduated Driver Licensing



- In September 2010 the RSA announced a range of Graduated Driving Licence (GDL) measures to be implemented over a period of time. The measures announced were-

Graduated Driver Licensing



- compulsory lessons for learner motorcyclists,
- compulsory lessons for car learner drivers,
- lower alcohol levels for learner and for novice drivers,
- a revision of the driver theory test,
- the introduction of enhancements to the driving test,
- consideration to the introduction of a Hazard Perception Test,
- providing additional sentencing options for the Courts in dealing with driving offences,
- Introduction of R Plates for Novice drivers,
- Faster accumulation of penalty points for specified driving offences, and
- Enhance the role of the accompanying driver (Sponsor) in the learning to drive phase.

Graduated Driver Licensing



- In December 2010 Initial Basic Training (IBT) for motorcyclists was introduced and in April 2011 Essential Driver Training (EDT) for car learner drivers was introduced.
- The lower alcohol levels will be introduced at the end of this month. Work on other measures is progressing.

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