## Vision Zero - what

 is it about?Kenneth Svensson Special advisor, Traffic Safety Swedish Transport Administration

TRAFIKVERKET
SWEDISH TRANSPORT ADMINISTRATION


## What speed would the red car be at when the blue car has stopped?



## Basic physics

## Kinetic energy $=\frac{m * v^{2}}{2}$ <br> m = mass <br> v = velocity

Gis TRAFIKVERKET
SWEDISH TRANSPORT ADMINISTRATION

## Stopping distance and collision speed

Fast reaction time 1 second and hard breaking on dry asphalt (retardation $0,8 \mathrm{~g}$ )



## Usain Bolt - the fastest man on earth


$100 \mathrm{~m}: 9.58 \mathrm{sec}$
Mean speed: 38 km/h

## Risk to be killed at different collision speeds

Risk to be killed, \%


GiN TRAFIKVERKET
SWEDISH TRANSPORT ADMINISTRATION

## Vision Zero design speed for modern cars



Tis TRAFIKVERKET
SWEDISH TRANSPORTADMINISTRATION

## Vision Zero

An ethical standpoint that no-one should be killed or suffer lifelong injury in road traffic.

Road users will always make errors.

The level of violence that the human body can tolerate without being killed or seriously injured shall be the basic parameter in the design of the road transport system.

## Shared responsibility



System designers are responsible for the design, operation and the use of the road transport system and are thereby responsible for the level of safety within the entire system.

Road users are responsible for following the rules for using the road transport system set by the system designers.

If the users fail to comply with these rules due to a lack of knowledge, acceptance or ability, the system designers are required to take the necessary further steps to prevent people from being killed or injured.

## Speed is energy - and energy is the key factor

- Vision Zero design speed
- Posted speed
- Operation speed actual driving speed

Vision Zero design speed $=$ posted speed $=$ operation speed $\square$ SAFE SPEED

SWEDISH TRANSPORT ADMINISTRATION

## A tragic example

STA's in-depth studies of fatal crashes

- 90 km/h speed limit
- Road width 13 m
- AADT 5500

Annual
Average Daily Traffic

- Head-on collision between two passenger cars


3
TRAFIKVERKET
SWEDISH TRANSPORT ADMINISTRATION

## Car nr 1, BMW 320 - model year 2007

5 stars EuroNCAP (2005)


Ti) TRAFIKVERKET
sWEDISH TRANSPORT ADMINISTRATION

## Car nr 2, Volvo V70 - model year 2010

 5 stars EuroNCAP (2007)

The posted speed limit is higher than the vision zero design speed


Intersections to roundabouts


TRAFIKVERKET
SWEDISH TRANSPORT ADMINISTRATION

## A modern camera system



6 TRAFIKVERKET
SWEDISH TRANSPORT ADMINISTRATION

## Example of a safe "hourglass" bus-stop



령ำACADEMY

TRI) TRAFIKVERKET
SWEDISH TRANSPORT ADMINISTRATION

## Safe bus-stop



TRAFIKVERKET
U. TRAFOISKUERRANSDORTADMINItration

## Fence and speedbump



## Typical speedbump in a residential area

(1) TRAFIKVERKET

SWEDISH TRANSPORT ADMINISTRATION

# Thank you for your attention! 

Kenneth Svensson<br>Special advisor Traffic Safety<br>kenneth.svensson@trafikverket.se<br>+46101235988

1 Follow us on LinkedIn: Vision Zero Academy

