



RSA

**Mr. Sam Waide, CEO**

**Road Safety Authority**

**Easter Bank Holiday  
Appeal 2022**

# Road Fatalities Update 2022\*

■ 50 road deaths to date in 2022, up 21 deaths compared to the same period in 2021

	2021	2022	+/-
Driver	19	26	+7
Passenger	2	6	+4
Pedestrian	3	8	+5
Pedal cyclist	0	0	0
Motorcyclist	5	10	+5
<b>Total</b>	<b>29</b>	<b>50</b>	<b>+21</b>

*\*Please note all figures for 2021 and 2022 are provisional and subject to change. Figures refer to fatalities which occurred between 1 January and 13 April of the respective year.*



# Collision data 2022 Key Points

## ■ Pre-pandemic crash patterns are re-emerging

- Over half (54%) of fatalities are occurring Friday to Sunday. Weekend re-emerging as a high risk period.
- 36% are happening late at night and early morning, between the hours of 10pm and 8am. Possibly linked to the re-opening of the night-time economy.
- We have upweighted our advertising over these high risk days and times again.

## ■ Motorcycle Deaths

- The number of motorcyclist fatalities to date this year at 10 is particularly worrying and unprecedented for this time of the year. New motorcycle safety advertising campaign being mounted in April.

## ■ Two patterns that haven't changed

- Majority of deaths (84%) so far this year are male.
- Majority of fatalities (62%) occurred on a rural road.
- New Campaigns being planned to address these.

- An average of 15\* people have been killed each month to date this year. Compared to 11\* in 2021.

*Please note all figures for 2021 and 2022 are provisional and subject to change.*

*\*Figures from January-December 2021 used to calculate monthly average for 2021. 2022 average monthly fatalities calculated using January- March figures for 2022.*



## If Current Trend Continues.....

- If we continue on the current path, we could have **180 road deaths** in 2022.
- Ireland in Danger of having the highest number of road fatalities in a decade.
- If we act now we can avoid this preventable loss of life



# Easter BH Road Safety Advice

VISION  
ZERO

RSA

## ■ Easter 2021 – 4 Fatalities / 9 Serious Injuries

### ■ General Advice

- Speed remains a factor in 1/3 of all fatal collisions. We need to slow down.
- Wear seatbelts, do not to drive when impaired, or distracted – particularly by illegally using your phone while driving –, or when tired.
- Heading out? Plan how you are getting home
- Watch out for vulnerable road users over this Easter Bank Holiday weekend.

### ■ Focus on drug driving over the Easter Bank Holiday.

- Driving under the influence of drugs can seriously affect a driver's motor skills, and ability to control a vehicle.
- Gardai have the enforcement tools to detect drug drivers
- Drug driving conviction = minimum 1-year driving disqualification. Consequences for your job??
- RSA deploying its drug driving campaign across radio, digital and social media this Easter

### ■ Tired Drivers

- This Easter the RSA and Applegreen service stations are providing free cups of coffee to drivers to help combat driver fatigue. The offer is available from 2pm to 8pm on Friday and on Monday.





**Thank you. Have a safe Easter.**

